





EGYPTIAN RESORTS COMPANY



Egyptian Resorts Company (ERC) is one of Egypt's leading real estate developers focused on creating mega communities with international standards. Its flagship project, Sahl Hasheesh, is a fully-integrated, 32 million sqm resort located along Egypt's pristine Red Sea coast.

ERC was able to attract leading sub-developers for designated areas — residential communities, hotels and entertainment venues, office parks, schools, and hospitals — thanks to its comprehensive master plan and state-of-the-art infrastructure. ERC has developed areas in Sahl Hasheesh, such as Old Town, Jamaran, Tawaya, and Bay Village, to maximize revenue streams for the extensive land area.





SAHL HASHEESH

Sahl Hasheesh is a masterfully planned gated community located 15 minutes away from Hurghada International Airport. The resort is situated on a beautiful bay with almost 9 km of pristine sandy beaches, a 12.5 km
 beachfront, and renowned dive spots. The resort is surrounded by untouched desert and majestic mountains, providing a stunning backdrop to memorable vacations.

The 32 million sqm resort boasts 3,000 hotel rooms and over 1,500 residential units. It also features ERC's latest residential seaside compound, Bay Village. Situated in the heart of the Old Town, Bay Village encapsulates the charms of a small town while boasting the facilities of a world-class resort.





: ACTIVITIES & ENTERTAINMENT

In Sahl Hasheehs there's fun for everyone! Water sports enthusiasts can enjoy activities such as water skiing, diving, kite surfing, and kayaking. For those who prefer land activities, we offer horseback riding by the beach or quad biking in the desert. Guests can also take strolls along the boardwalk or dance the night away.

The resort also boasts a number of spas offering a wide range of massages and treatments to relax and reinvigorate the body and soul. With all these activities residents can embark on during their stay, there's really no need to go anywhere else.





COLD TOWN



The Old Town of Sahl Hasheesh is its main hub. The name was chosen as a nod to its rustic and vintage design. Old Town is the gateway to Sahl Hasheesh; visitors are greeted by its unique aesthetic immediately upon arrival. Old Town is also where all of the excitement takes place, playing host to all social and commercial activities at the resort.



MASTER PLAN

Bay Village is located in the heart of Sahl Hasheesh resort destination, in the Old Town area.

All the amenities you need and the beach are all a 1 minute walk away.









DESIGN

Bay Village was designed with the idea of community living in mind. The concept of Vernacular architecture — using available construction materials and reflecting local traditions and needs — was applied in the design of the apartment compound.

Bay Village's individual architecture and charming character combined with Old Town's unique feel is the perfect recipe for an integrated living community.







BEACH

1 1 1 AWAY FROM THE OLD TOWN BEACH

Bay Village offers seaside living at its finest. Owning an apartment in Sahl Hasheesh, with its crystal blue sea and pure white beaches, offers a relaxing and enjoyable way of life. Imagine waking up to the sound of the waves lightly brushing the shore and drinking your coffee in the terrace while enjoying a light morning breeze. In Bay Village, you don't have to imagine, you can live it!





COMMUNITY

Bay Village's location, in the heart of Sahl Hasheesh's Old Town, is one of its strongest advantages. The seaside project encompasses a perfect sense of community with a village-like feeling.

- This sense of community is what sets our charming apartment compound apart from other developments.
- Driving, and the stress that comes along with it, can be forgotten in Bay Village. All your daily needs and activities, from grocery shopping to a quick stop at the pharmacy, are located less than a minute away.







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